

Q.P. Code : 60571

Third Semester M.Com. Degree Examination,  
January/February 2020

(CBCS Scheme)

Commerce

Paper 3.1 — BUSINESS ETHICS AND CORPORATE GOVERNANCE

Time : 3 Hours]

[Max. Marks : 70

SECTION - A

1. Answer any **SEVEN** questions out of Ten. Each question carries **2** marks :  
(7 × 2 = 14)
- (a) What is code of ethics?
  - (b) What is Whistle blowing?
  - (c) What is insider trading?
  - (d) Define CSR.
  - (e) Define Corporate Governance.
  - (f) What are values?
  - (g) What is virus?
  - (h) Define creative accounting.
  - (i) What is predatory pricing?
  - (j) State the difference between Tax evasion from tax avoidance.

SECTION - B

Answer any **FOUR** questions out of Six. Each question carries **5** marks :  
(4 × 5 = 20)

- 2. Religion to a great extent influences ethical practice. Explain.
- 3. Is ethical Hacking Justifiable? Explain with suitable illustrations.
- 4. Compare individualism and collectivism in HRM.

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5. Why is utilitarianism useful for conducting a Stakeholder analysis?
6. Explain 4 areas of pricing which are Unethical and illegal.
7. How does CSR contribute towards social development? Take Indian corporate as case study and explain.

**SECTION - C**

Answer any **THREE** questions out of Five. Each question carries **12** marks :  
(3 × 12 = 36)

8. Examine how companies use creative accounting to mislead stakeholders.
9. Discuss the provisions of the New Companies Act, 2013, relating to changes in Corporate Governance issues.
10. Give an account of deceptive marketing practices in Indian business.
11. "Mergers and Acquisitions" have both ethical and unethical practices". Discuss with contemporary Indian examples.
12. Critically evaluate the 'Deontological theory', explain briefly its strength and weakness.